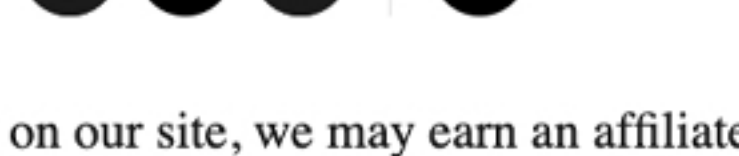


BEAUTY

11 Aesthetic Trends Plastic Surgeons and Dermatologists Predict Will Be Popular in 2025



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By [Jamie Wilson](#) Published 3 Weeks Ago In [Buying Guides](#)

[Aesthetic treatments](#) are no longer the "hush-hush" topic they were years ago. Today many people, including celebrities, actively discuss the trendiest cosmetic procedures, like [lasers](#), [facials](#), and [skin tightening treatments](#) that they're loving at the moment. After all, who doesn't enjoy a drastic before and after reveal on social media?

However, if we're talking about what's going to be popular in 2025, addressing the elephant in the "waiting" room is a must. Over the last two years we've been unable to escape conversations around GLP-1 and semaglutide treatments like [Ozempic](#), Wegovy, and Mounjaro as they pertain to weight loss. The rise of "Ozempic face" and other associated concerns from drastic weight loss are now informing some of the biggest trends in aesthetic treatments and procedures.

From fat grafts and face lifts at a younger age to non-invasive skin tightening treatments, everything is about achieving a tighter yet more natural appearance, a trend which might explain the decline in once popular augmentations like the [Brazilian Butt Lift](#), or [BBL](#), which doctors have observed among their clientele.

"These [semaglutide] medications have been associated with localized deflation and volume loss in areas of the face, breasts, and body," says [Adam R. Kolker](#), M.D. FACS, a double board-certified plastic surgeon based in Manhattan.

"Advances in facelift techniques are invaluable in addressing the resultant laxity, smoothing and naturally rejuvenating affected areas."

Facelift technique advances have also been drawing in clients who are experiencing "filler fatigue" or fear "filler face" and want the more permanent, natural results that surgery can offer. Additionally, innovative treatments popularized by celebrities like the [salmon sperm facial](#), exosomes, and stem cells are also primed to increase in popularity this coming year as more people become familiar with these procedures on their quest for a more youthful look.

While it's clear that tightening and rejuvenation will undoubtedly be top of mind in 2025, keep scrolling to read what our expert plastic surgeons and dermatologists predict will be all the rage in the aesthetics space for the upcoming year.

2025 Aesthetic Treatment Trends

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Fat Grafting

One of the methods for addressing volume loss that experts foresee will be popular is through fat grafting, which Dr. Kolker explains "has expanded its role in aesthetic procedures, providing a natural solution for restoring volume and contour."

This treatment involves harvesting fat cells from areas like the torso, arms or legs through liposuction. The cells are then prepped and carefully transferred to the desired areas. "Small-volume micro-fat grafts are ideal for smoothing lines, filling shadows, and replenishing lost facial volume, offering a natural and effective option for facial rejuvenation," says Dr. Kolker.

Breast Augmentation

In 2023, millennials, particularly those ages 30 to 39, were at the forefront of breast augmentation procedures, accounting for 38 percent of all treatments, according to this [Plastic Surgery Statistics report](#). The reason? The desire for a particular aesthetic coupled with the growing acceptance around cosmetic enhancements.

Experts believe that with new advancements, this procedure's popularity will only increase. "A significant addition in breast augmentation are the recently FDA-approved Motiva implants," says Dr. Kolker. He explains that these feature new technology that might maximize the softness of implants and improve safety outcomes.

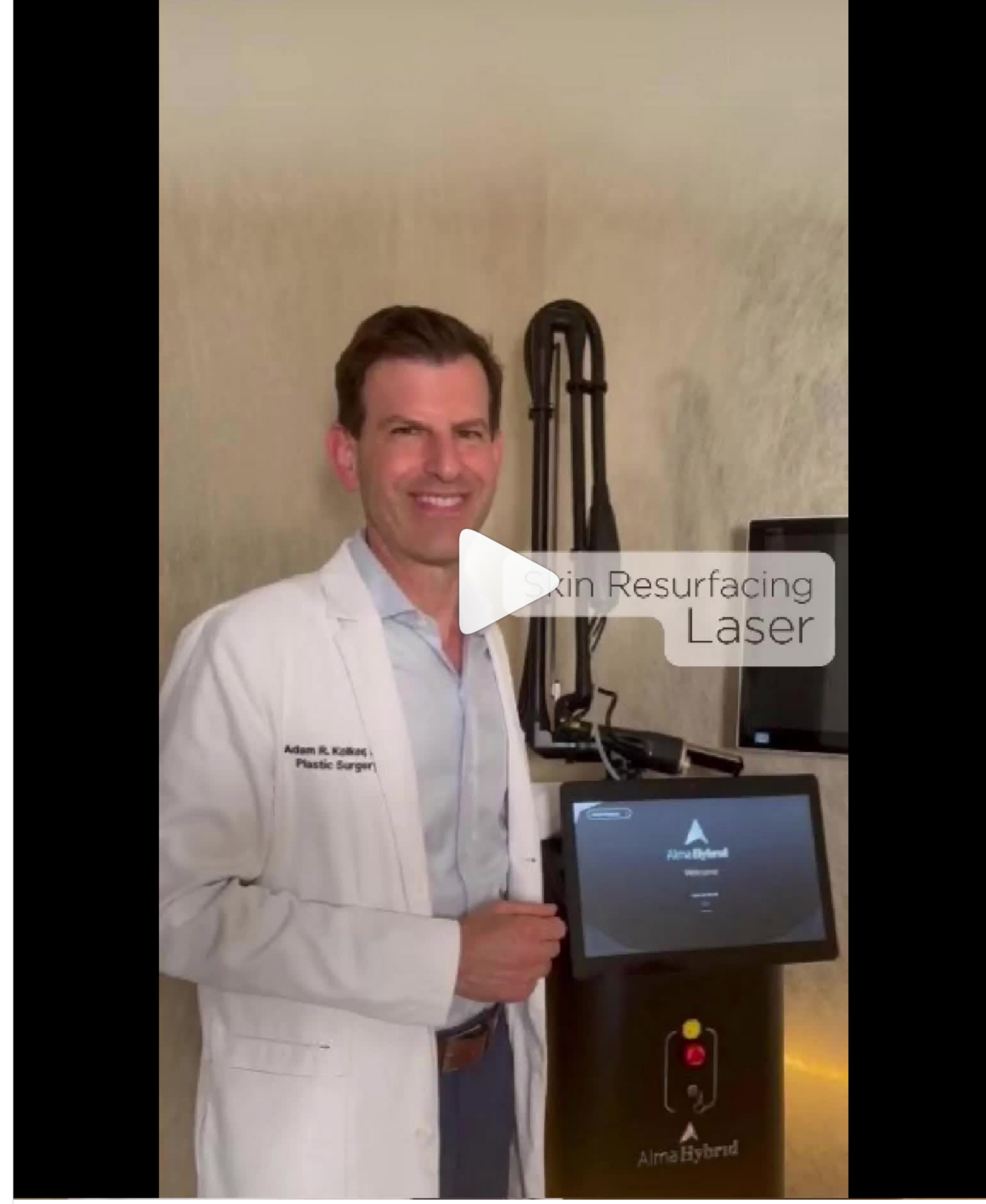
Advanced CO2 Laser Resurfacing

Lasers have come a long way and only continue to improve and evolve, which allows many different clients seeking safer, more efficient treatments to access them. "CO2 laser resurfacing platforms, such as the Alma Hybrid Laser, deliver customizable solutions for a variety of skin concerns," says Dr. Kolker. "These systems are particularly effective for improving wrinkles, sun damage, scars and skin texture. With fewer treatments, patients can achieve long-lasting results, making these lasers a cornerstone of modern skin rejuvenation."



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I'm thrilled to introduce the new Alma Hybrid® Laser to our practice. This advanced technology combines CO2 ablative laser resurfacing and 1570nm non-ablative laser resurfacing to deliver exceptional results with maximal efficacy and safety. It's the platinum standard for skin tightening, wrinkle reduction, collagen remodeling, pigmentation reduction, and overall skin rejuvenation. Recovery times and results can be fine-tuned and individually tailored to skin type and unique goals and desires. We're thrilled to offer this cutting-edge treatment to our patients.

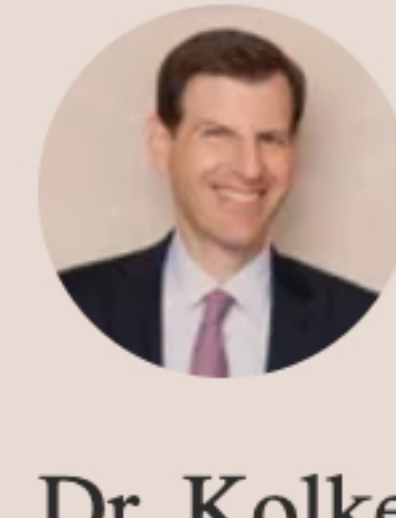
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Meet the Experts



Dr. Adam R. Kolker

Double board-certified plastic surgeon

Dr. Kolker is a double board-certified plastic surgeon in Manhattan, NYC, specializing in cosmetic surgery of the breast, body, and face. He is board certified by both the American Board of Plastic Surgery and the American Board of Surgery. Dr. Kolker was raised in a family of physicians and surgeons, and was inspired to pursue a career in surgery at an early age. At age 17, he was accepted to medical school, and graduated from the highly selective accelerated six-year combined biomedical program at Union College and Albany Medical College with honors at age 23. In addition to a Doctor of Medicine degree, he satisfied concentrations in Biology and Fine Arts.